

The 2015 China Green Companies Summit

April 20-22
Shenyang, Liaoning Province



China Green Companies Summit
中国绿公司年会
推动商业可持续

Summit Programme

Initiated by

China Green Companies Alliance (CGCA)

Supported by

People's Government of Liaoning Province

Organizer

China Entrepreneur Club (CEC)

Co-organizers

Liaoning Provincial Commission of Economy and Information Technology
Shenyang Municipal Government

2015 China Green Companies Summit

Game Changers: Creating New Business Value

Our era is being changed by the drivers of innovation, Game Changers that put creativity into action to create values and address social challenges. They change themselves, they change others, they change the world. These innovators work continuously to build new business models and systems that produce new business value. This innovation and change has sparked the ability for each individual – old and young – to be a part of this trend creating new social values.

The 2015 China Green Companies Summit will once again gather visionary entrepreneurs, leading representatives of various sectors, and members of the next generation from China and across the world to talk about their new strategies and visions. They will present their thoughts on new technological and strategic hurdles, new business opportunities that address social challenges and new growth models that will change the future.

2015 China Green Companies Summit Supporting Structure

Supporting Organizations

China Enterprise Confederation / China Enterprise Directors Association
China International Council for the Promotion of Multinational Corporations
UK Trade & Investment (UKTI)
Comité France Chine (CFC)
Singapore Business Federation (SBF)
China Investment Promotion Agency Investment Promotion Planning and Service Center

Supporting Embassies

British Embassy in China
French Embassy in China
Embassy of Singapore in China
Embassy of Japan in China
Embassy of Canada in China
Embassy of Germany in China
Embassy of Belgium in China
Embassy of Finland in China
Delegation of the European Union to China

Global Partners

BMW
Schneider Electric

Strategic Partners

Zhisland
Legend Star

Partners

Australian Trade Commission (Austrade)
Business France
European Union Chamber of Commerce in China (EUCCC)
The American Chamber of Commerce in China
China Green Carbon Foundation
LAONIU Foundation
EU-China Business Association
Wallonia Foreign Trade & Investment Agency (AWEX)

Supporting Think-Tanks

China Development Research Foundation
China Institute for Innovation & Development Strategy
Development Research Center of the State Council
National School of Development at Peking University
School of Economics and Management at Tsinghua University
China Europe International Business School
Daonong Center for Enterprise

Summit Outline

Monday, 20 April 2015

- 09:00-22:00 Registration
- 14:00-16:00 **Investment Roundtables (parallel)**
- Health: *Opportunities in the Health Sector*
 - Agriculture: *Investment Trends in Modern Agriculture*
 - Consumption: *Growing Purchasing Power and Investments of the Middle Class*
- 16:00-16:10 Coffee Break
- 16:10-17:40 **Green Companies Alliance Roundtables (parallel)**
- Management Roundtable: *Corporate Development in an Age of Mobile Connectivity*
 - Trend Roundtable: *From “Made in China” to “Created in China”*
 - Green Roundtable: *Environmental Industries - from Green to Golden*
- 16:40-17:40 CNBC Telecast Forum: *Social Media and a New Way of Life*
- 17:50-19:20 Dinner Buffet
- 19:30-21:30 **Evening Talk: Bodhimanda of Life: Intentions and Balance in Doing Business**

Tuesday, 21 April 2015

- 08:20-09:40 **Morning Parallel Sessions**
- In-Focus Forum: *What will “Internet Plus” Bring to Industries?*
 - Masters Talk: *Smog, Haze, and the New Energy Revolution*
 - Corporate ‘UN’: *Business Model Innovation and Corporate Shifts*
 - Face to Face: *Leading VC’s and Invested Start-ups*
 - Can You Imagine?: *A Genomic Revolution*
- 09:40-10:00 Coffee Break
- 10:00-12:30 **Plenary Session: Game Changers: Creating New Business Values**
- 12:30-13:30 Lunch Buffet
- 13:40-15:00 **Afternoon Parallel Sessions**
- In-Focus Forum: *Monetary Policy Shifts and the Investment and Finance Landscape*
 - Masters Talk: *Wanda’s O2O Transformation*
 - Corporate ‘UN’: *An Investment Outlook in a Global Setting*
 - Face to Face: *Leading VC’s and Invested Start-ups*
 - Can You Imagine?: *China’s Next 30 Years*
- 15:00-15:15 Coffee Break
- 15:15-16:15 Keynote Speeches (plenary)
- 16:15-16:25 Carbon Neutrality Conference and Lao Niu Donation Ceremony
- 16:25-16:40 Coffee Break
- 16:40-18:00 **Evening Parallel Sessions**
- In-Focus Forum: *Opportunities in ‘Reurbanisation’*
 - Masters Talk: *Slower Growth and New Value under the ‘New Normal’*
 - Corporate ‘UN’: *The Power of Globalization*
 - Face to Face: *Leading VC’s and Invested Start-ups*
 - Can You Imagine?: *The Mission of Interstellar – a Grand Finale of Human Civilization?*
- 18:30-19:00 Thank You Show
- 19:00-20:20 Dinner Banquet hosted by the Government of Liaoning Province
- 20:30-22:30 Liaoning Government Meeting with CEC (closed door)

Wednesday, 22 April 2015

- 08:30-15:00 Company Visit: BMW Brilliance Tiexi Plant
- 08:00-16:00 BMW • Daonong Cup Golf Tournament 2015

2015 China Green Companies Summit -- Parallel Sessions at a Glance
Monday, April 20, 2015

<p align="center">Investment Roundtables (14:00-16:00)</p>	<p>Health: <i>Opportunities in the Health Sector</i></p> <p>Agriculture: <i>Investment Trends in Modern Agriculture</i></p> <p>Consumption: <i>Growing Purchasing Power and Investments of the Middle Class</i></p>	<p>Investment Roundtables: The 2015 Summit premieres three parallel investment-focused roundtables covering the industries of healthcare, agribusiness and middle-class consumption. The Investment Roundtables aim to match interested parties in these key areas of growth for China by offering them a space to meet, discuss and look towards future collaboration. Chinese participation will include high-profile investment executives from CEC member companies, China Green Companies Alliance member companies and the wider CEC network. The session runs a panel format of leading international and domestic speakers discussing the investment topic of focus.</p>
<p align="center">Green Companies Alliance Roundtables (16:10-17:40)</p>	<p>Management Roundtable: <i>Corporate Development in an Age of Mobile Connectivity</i></p> <p>Trend Roundtable: <i>From “Made in China” to “Created in China”</i></p> <p>Green Roundtable: <i>Environmental Industries - from Green to Golden</i></p>	<p>Green Companies Alliance Roundtables: The China Green Companies Alliance will host three parallel roundtables on management, product strategies and industry trends. These roundtables offer a unique opportunity to network and learn from industry-leading CEC Members and China Green Companies Alliance Member Companies. This session will run a panel format of leading international and domestic speakers discussing the investment topic of focus.</p>

2015 China Green Companies Summit -- Parallel Sessions at a Glance
Tuesday, April 21, 2015

Time	In-Focus Forum	Masters Talk	Corporate 'UN'	Can You Imagine?	Face to Face: Leading VC's and Invested Startups
08:20-09:40	What will "Internet Plus" Bring to Industries?	Smog, Haze, and the New Energy Revolution	An Investment Outlook in a Global Setting	A Genomic Revolution	Round 1
13:40-15:00	Monetary Policy Shifts and the Investment and Finance Landscape	Wanda's O2O Transformation	Business Model Innovation and Corporate Shifts	China's Next 30 Years	Round 2
16:40-18:00	Opportunities in 'Reurbanisation'	Slower Growth and New Value under the 'New Normal'	The Power of Globalization	The Mission of Interstellar – a Grand Finale of Human Civilization?	Round 3

In-Focus Forum: This forum invites most authoritative representatives to take part in an in-depth discussion focused around hot topics that will continue defining China in 2015.

Masters Talk: A leading Chinese figure offers an in-depth session on a topic they have both mastered yet continue to innovate and change as industries and the market grow and change.

Corporate 'UN': Four representative companies from four countries discuss best business practices and their individual approach to game-changing strategy.

Can You Imagine?: Leading experts from around the globe share their research and discoveries.

Face to Face: Leading VC's and Invested Startups: Key investors and invested startups share experience and outlook.

Summit Programme

Note: nominated speakers are to be confirmed

■ Monday, 20 April 2015

09:00-22:00 Registration

14:00-16:00 **Investment Roundtables (parallel)**

Roundtable 1: Opportunities in the Health Sector

Health is the world's biggest industry, with spending on healthcare amounting to about ten percent of the global GDP. Assuming that it will also become the largest sector in China, the country will need to look at how the industry should be designed and planned.

Topics to be discussed:

- The current development and landscape of the health sector
- Challenges and problems in the sector in China
- New models to integrate other industries with the health sector

Chair:

Jeffery Li CEO, GL Capital Group

Panellists:

Jiang Xipei Chairman of the Board and CEO, Far East Holding Group Co., Ltd.

Wang Weibin Chairman, Suntrans Group;
Chairman, Puxiang Health Group
Curator, Shenyu Museum

Wang Jun CEO, BGI

Zhang Ligang Chairman and CEO, iKang Healthcare Group

Lu Zhaoxia Senior Vice President, Neusoft Group

Chairman and CEO, NeusoftXikangHealthchare Technology

Hertford King Global CEO, International Group

Nick Potter CFO, Asia Region, Bupa

Pekka Koponen CEO and Founder, Spinverse Group

Roundtable 2: Investment Trends in Modern Agriculture

As China's agriculture advances, its growth model will require a thorough transformation and upgrade. The most urgent priorities need to be identified to find ways to modernise and increase efficiency in the agribusiness sector.

Topics to be discussed:

- The current developments in China's modern agriculture
- Priority areas for investments
- Impacts of technology and commercialisation on the future of the sector

Chair:

Liu Yonghao Chairman, New Hope Group;
Vice-Chairman, China Minsheng Bank

Panellists:

Zhu Xinli Chairman, China Huiyuan Juice Group

Chen Shaopeng Senior Vice-President, Legend Holdings; Chairman and President, Joyvio Group

Mark Han Chairman, DaChan Food Asia

Sun Yiping President, China Mengniu Dairy Company Limited

Han Wei Chairman, Hanwei Group



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Gary Helou Managing Director, Devondale Murray Goulburn
Michael Greenall Head of Agribusiness Research (Asia Pacific), BNP Paribas

Roundtable 3: Growing Purchasing Power and Investments of the Middle Class

The dynamic growth of China's middle class has boosted consumption power and triggered a boom in connectivity that is revealing an untapped market potential in China's large population.

Topics to be discussed:

- Main areas of consumption growth
- Experiential consumption trends
- Examples of international cooperation.

Chair:

Wang Junhao Vice Chairman and President, JuneYao Group

Panellists:

Xia Hua Chairwoman, Eve Group
Lim Mingyan President and Group CEO, CapitaLand Limited
Wang Shuang Chairman and CEO, Nine City Investment Holdings; Founder, TOOTOO
Xu Tao China Administrator, VIA Technologies, Inc (China)
Ye Ning Vice-President, Wanda Cultural Industries Group;
Director, AMC Entertainment
Fang Jiqin CEO, TMC Division, Ctrip
Marijn van Tiggelen President, North Asia, Unilever
Lan Zhenzhen Vice President China, L'OREAL
Kunihiko Shinoda General Manager, Beijing Office, Japan-China Economic Association

16:00-16:10 **Coffee Break**

16:10-17:40 **Green Companies Alliance Roundtables(parallel)**

Management Roundtable: Corporate Development in an Age of Mobile Connectivity

Mobile connectivity is fundamentally changing our lives, and continuous innovation as well as the reshaping of customer relations is making the world we live in increasingly 'flat'. This trend will require companies to change their growth strategies.

Topics to be discussed:

- What new models, mindsets, strategies and approaches do businesses use in the new age of mobile connectivity?
- How can more customers be connected through mobile devices, and how can their specific demands be met?
- How should enterprises adjust their marketing, governance and financing strategies to become more efficient?

Chair:

Wang Wenjing Chairman & CEO, yonyou Network Technology Co., Ltd.

Panellists:

Zhou Chengjian Chairman, Metersbonwe Fashion and Accessories Co., Ltd.
Diao Zhizhong Chairman, Glodon Software Company Limited
Chen Xiaodong CEO, China Yintai Holdings; Executive Director and CEO, Intime Retail Group
Li Lianzhu Founder, Homekoo
Wang Hongxin Executive Dean, Overseas Education College Shanghai Jiao Tong University
Eliza Kwok Greater China Business Director, Vodafone
Alvin Heng Head of Sales, BT Global Services
Dr. Ralf Schlaepfer Managing Partner, Strategic Growth, Deloitte
Satoru Wada Chief Representative in China, Nippon Telegraph and Telephone Corporation



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Trend Roundtable: From “Made in China” to “Created in China”

Industries and businesses of the future will be platforms driven by a new industrial revolution of robots, 3D printers, big data, industry 4.0, cloud computing, the Internet of Things, smart materials and other new technologies. This technology will help drive the next era of industry in China.

Topics to be discussed:

- Future trends in creative and disruptive industries
- What changes will the next era of technology bring?
- How can the transition from “made” to “created” be comprehensively achieved

Chair:

Zhu Hai Executive Vice President, President of China, Schneider Electric

Panellists:

Thomson Li Chairman of the Board and CEO, TCL Corporation
Edward Tian Chairman, China Broadband Capital Partners, L.P.;
Chairman, AsiaInfo Holdings, Inc.
Liu De Founding Partner, Vice President Xiaomi Technology Co. Ltd.
Qu Daokui President, SIASUN Robot & Automation Co., Ltd
Yin Jian’an Chairman, Xi’an Shaangu Power Co., Ltd.
Zhang Bin Chairman, Guangyuyuan
Zhang Daili Chairman, Redcollar Group
Robert Engelhorn Plant Director Tiexi, BMW Brilliance Automotive Ltd.
Andrew Blau Managing Director, Strategic Risk Solutions, Deloitte

Green Roundtable: Environmental Industries - from Green to Golden

2015 is the final year of the Twelfth Five-year Plan. This year, the top design of environmental policy will be released, segmentation of sectoral policy will be actualized and the public utility price reform will be substantially pushed forward. The “Water Plan”, “Environmental Tax”, “Soil Recovery Plan”, “Carbon Tax” and “Emission Trading” will all benefit environmentally focuses industries. In the meantime, public utilities such as water, electricity and gas are in the process of price reform.

Topics to be discussed:

- What adjustments should be made regarding environmental policy?
- New environmental regulations and enterprise strategy
- New business models in the field of environmental protection

Chair:

Liu Xiaoguang Chairman, Beijing Capital Group

Panellists:

Wu Gang Chairman, Goldwind Science & Technology Co., Ltd.
Shawn Qu Chairman and CEO, Canadian Solar Inc.
Li Yuezhong Chairman and General Manager, Jiangsu WELLE Environmental Co., Ltd
Tim Wang Executive Vice President, Ecolab Inc.; President, Ecolab Great China
Xu Xinjian Chairman, Sunrain Group Holdings Limited
Zhou Xiaohua General Manager, Veolia China
Zhao Lijun Chairman, Poten Environmental Group



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16:40-17:40 **CNBC Telecast Forum**

Social Media and a New Way of Life

The vibrant development and dependence on mobile internet for social media shopping and entertainment has already increased the speed at which we live, becoming a core part of our everyday lives. This technology and dependence has created a new life style in China.

Topics to be discussed:

- What great changes will we see in the future of our lives?
- What opportunities will this new way of life create?
- How will sales, branding and business models be different?

Host:

Susan Li Host, CNBC Asia Pacific

Panellists:

Charles Chao Chairman and CEO, SINA Corporation
Dennis Wang Chairman and CEO, HuaYi Brothers Media Co., Ltd.
Liu Donghua Founder and Standing Vice Chairman, China Entrepreneur Club;
Founder and Chief Guideline Officer, Zhisland
Victor Koo Chairman and CEO, Youku Tudou Group

17:50-19:20 Dinner Buffet

19:30-21:30 **Evening Talk**

Bodhimanda of Life: Intentions and Balance in Doing Business

Doing business is a continuous process of exploring, learning about and understanding life. Only if entrepreneurs invest their money for the greater good, will they find calm and balance. So how can they cultivate their inner self to achieve such an aim?

Topics to be discussed:

- The ultimate aim of business
- The relation between business and self-cultivation
- Managing entrepreneurs' minds

Chair:

Liu Donghua Founder and Standing Vice Chairman, China Entrepreneur Club;
Founder and Chief Guideline Officer, Zhisland

Speakers:

Michael Yu Chairman and CEO, New Oriental Education and Technology Group
Wu Qingyou Founder, Eslite

■ **Tuesday, 21 April 2015**

08:20-09:40 **In-Focus Forum:**

What will “Internet Plus” bring to Industries?

“Internet Plus” firstly appeared in the Government Work Report on the NPC and CPPCC in 2015 as a part of China’s national strategy. The government is promoting the integration of the Internet, cloud computing, big data, and the Internet of Things across modern industries and traditional industries to digitize and “onlineitize”, creating an incredible new source of social wealth growth.

Topics to be discussed:

- Which sectors will be transformed and upgraded because of “Internet Plus”?
- What changes will result from the integration of Internet across sectors?
- How can enterprises respond to these changes?

Chair:

Wang Chaoyong Founding Chairman and CEO, ChinaEquity Group Inc.

Panellists:

Edward Tian Chairman, China Broadband Capital Partners, L.P.;



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Michael Yu	Chairman, AsiaInfo Holdings, Inc.
Wang Wenjing	Chairman & CEO, New Oriental Education Technology Group
Liu Donghua	Chairman & CEO, yonyou Network Technology Co., Ltd.
	Founder and Standing Vice Director, China Entrepreneur's Club
	Founder and Chief Architect, Zhisland
Peng Lei	CEO, Ant Financial
Jean Liu	President, Didi Dache
Duan Yi	Founder, Fangdd
Matt Wang	VP, China Development Labs, IBM

08:20-09:40 **Masters Talk**

Smog, Haze, and the New Energy Revolution

The awareness of smog has reached across China and the world. Eradicating smog will require the development of a new energy sector. Through 10 years of research and industrialization, ENN Group has been capable of providing clients with one-stop solution for clean energy. ENN continues innovating in the field of comprehensive energy networks, microalgae, and coal-to-gas technology. In the eyes of Wang Yusuo:

- What's the key to smog governance?
- What problems are China's energy structure and institutional reform facing?
- How can ENN's technology promote new energy revolution?

Speaker:

Wang Yusuo Chairman, ENN Group

08:20-09:40 **Corporate 'UN'**

Business Model Innovation and Corporate Shifts

In an age of globalisation, fast technological changes and an increasingly uncertain business environment, the success of an enterprise is largely decided not by technology but by business models.

Topics to be discussed:

- What defines business model innovation compared with technological innovation?
- What successful international cases of business model innovation are there?
- What will innovative models that can cause corporate shifts look like?

Chair:

Liu Jiren Chairman and CEO, Neusoft Corporation

Speaker:

Zhu Xinli Chairman, China Huiyuan Juice Group Limited
Shen Guojun Chairman, China Yintai Holdings Co., Ltd.;
 Chairman of the Board, Intime Department Store (Group) Co., Ltd.
Dennis Wang Chairman and CEO, HuaYi Brothers Media Co., Ltd.
Zheng Yonggang Chairman of The Board, Shanshan Group
Chen Chunhua Co Chairman & CEO, New Hope Liuhe Co., Ltd
Franz Chen President, Franz Collection Inc.
Yoshitake Hori Chairman & President, Marubeni (Beijing) Trading Co., Ltd.
Sir David Raid Chairman, Intertek

08:20-09:40 **Face to Face: Leading VC's and Invested Startups**

A group of China's most active and insightful VCs share their experiences with leading the growth and development of China's most innovative start-ups.

Discussion focus:

- The strategy and logic of investors
- Fostering strong growth in invested entrepreneurs
- Sharing behind the scenes principles of business operation



Moderator:**Wang Bing** Chairman, Aiyou Charity Foundation**VCs:****Deng Feng** Founder and Managing Director, Northern Light Venture Capital**Chen Hao** Managing Director and CIO, Legend Capital**Start-ups:****Chen Min** CEO, Shanghai Yingdao Trading Co., Ltd (invested by Legend Capital)**He Jun** CEO, Hangzhou Tongbanjie Internet Technology (invested by Legend Capital)08:20-09:40 **Can You Imagine?****A Genomic Revolution**

To many of us, the science of genes is an unfathomable mystery. But Wang Jian and his institute BGI, the world's largest human genome sequencing organisation, have been working to make genetic tests affordable for everyone. Their research and clinical applications have the potential to significantly improve people's health and life expectancy.

This session invites Wang Jian to unveil the secrets of genomics and to speak about how the field will change our lives and the world we live in.

Moderator:**Jim Zhang** Primary Representative, Asian Pacific, The Nature Conservancy
Cofounder, China United Capital**Speaker:****Wang Jun** CEO, BGI09:40-10:00 **Coffee Break**10:00-12:30 **Plenary Session****Game Changers: Creating New Business Values**

Our era is being changed by the drivers of innovation, Game Changers that put creativity into action to create values and address social challenges. They change themselves, they change others, they change the world. These innovators work continuously to build new business models and systems that produce new business value. This innovation and change has sparked a trend giving each individual – old and young – the hope to be a part of this trend creating new social values.

Chair:**Ma Weihua** Executive Chairman, China Entrepreneur Club;
Chairman, Wing LungBank; Former President, China Merchants Bank**Speeches:****Wu Jianmin** Chairman, China Green Companies Summit;
Advisor, China Entrepreneur Club**Leaders of Liaoning Province****Keynotes:****Wang Jianlin** Chairman, Wanda Group**Liu Yonghao** Chairman, New Hope Group;

Vice Chairman, China Minsheng Banking Corp., LTD.

Thomson Li Chairman of the Board and CEO, TCL Corporation**Zhou Qiren** Professor, National School of Development, Peking University

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12:30-13:30 **Lunch Buffet**

13:40-15:00 **In-Focus Forum**

Monetary Policy and the Investment and Financing Landscape

China's central bank is cutting interest rates and applying a range of monetary instruments to inject liquidity, suggesting that monetary policies are becoming less tight and more balanced. The stock market is also regaining its financing capacity after a downturn that lasted several years.

Topics to be discussed:

- What are the major changes that will take place in the finance sector?
- How will financing conditions for enterprises change?
- What impacts will this have on the sector and investment?

Chair:

Li Daokui Mansfield Freeman Chair Professor of the School of Economics and Management; Director, Center for China in the World Economy (CCWE), Tsinghua University

Panellists:

Liu Shijin Deputy Director, Development Research Centre of the State Council
Cao Yuanzheng Chief Economist, Bank of China
Huang Liping Professor, School of National Development, Peking University
Lu Lei President, Research Bureau, People's Bank of China
Lu Zhiqiang Chairman, China Oceanwide Holdings
Fred Hu Founder and Chairman, Primavera Capital Group
Eric Gao Chairman and CEO, Lloyd's Insurance (China) Limited

13:40-15:00 **Masters Talk**

Wanda's O2O Transformation

From partnering with Baidu and Tencent in founding a joint e-commerce platform, to taking a controlling stake in 99Bill, Wanda's O2O strategy has taken several leaps forward. Wanda hopes to utilize the power of big data and mobile internet in its plazas, hotels, and vacation resorts, to fully integrate people and data. Wang Jianlin brings new thoughts on:

- Wanda's integration of offline to online business
- Explaining how Wanda's e-commerce platform sells services instead of products
- The future expansion of Wanda's e-commerce

Moderator:

Charles Chao Chairman and CEO, SINA Corporation

Speaker:

Wang Jianlin Chairman, Wanda Group

13:40-15:00 **Corporate 'UN'**

An Investment Outlook in a Global Setting

The American economy is recovering and its capital markets are rallying, while the European economy remains in the doldrums and faces deflation. Asia and other emerging markets are struggling to sustain their growth, and China entered a crucial year for its economic restructuring.

Topics to be discussed:

- How will the global economic architecture and growth model change in light of these developments?
- What new asset allocation strategies are needed in a more balanced monetary environment?
- What will global investments look like?



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Chair:
Zhang Yichen Chairman and CEO, CITIC Capital Holdings Limited

Speakers:
Lu Zhiqiang Chairman, China Oceanwide Holdings
Paul Su Senior Managing Director/Chairman of Greater China, Macquarie Group

13:40-15:00 **Face to Face: Leading VC's and Invested Start-ups**

A group of China's most active and insightful VCs share their experiences with leading the growth and development of China's most innovative start-ups.

Discussion focus:

- The strategy and logic of investors
- Fostering strong growth in invested entrepreneurs
- Sharing behind the scenes principles of business operation

Moderator:
Xia Hua Chairwoman, Eve Group

VCs:
Edward Tian Chairman, China Broadband Capital Partners, L.P.;
Chairman, AsiaInfo Holdings, Inc.
Sheng Xitai Founding Partner, Hongtai Foundation

Start-ups:
Zhang Fu CEO, Qingteng Cloud Security (invested by China Broadband Capital)
Liu Jing CEO, Sikairong Technology (invested by China Broadband Capital)

13:40-15:00 **Can You Imagine?**

China's Next 30 Years

After over 30 years of rapid development, China is witnessing a new, massive transition and is facing even more profound challenges with far-reaching implications. Prof. Zheng Yongnian will present his views on reform theories and analyse the current challenges that China is facing.

Topics to be addressed:

- Managing economic growth and structural adjustment
- Balancing economic growth and environmental protection
- Maintaining social stability throughout the transition
- Managing China's relation with the world

Moderator:
Huang Nubo Board Chairman, Beijing Zhongkun Investment Group

Speaker:
Zheng Yongnian Professor and Director, East Asian Institute, National University of Singapore

15:00-15:15 **Coffee Break**

15:15-16:15 **Keynote Speech**

Chair:
Zhu Xinli Chairman, China Huiyuan Juice Group Limited

Speakers:
Guo Guangchang Chairman, Fosun Group
Li Tie Director-General, Centre for City and Town Development, National Development and Reform Commission



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Chen Shaopeng Senior Vice-President, Legend Holdings;
Chairman and President, Joyvio Group

Jack Ma Executive Chairman, Alibaba Group

16:15-16:25 **Carbon Neutrality Conference and Lao Niu Donation Ceremony**

Moderator:

Maggie Cheng Secretary-General, China Entrepreneur Club

Speakers:

Ma Weihua Executive Chairman, China Entrepreneur Club; Chairman, Wing Lung Bank

Liu Yuhe Chairman of China Green Carbon Foundation, Former Vice Minister of
Ministry of Forestry

Lei Yongsheng Secretary General, Lao Niu Foundation

16:25-16:40 Coffee Break

16:40-18:00 **In-Focus Forum**

Opportunities in ‘Reurbanisation’

China’s urbanisation is lagging behind its industrialisation, and its service sector remains underdeveloped. These factors force the country to address the current issues of urbanisation, to ‘reurbanise’ and to develop intensive farming to meet more demand with less land and to create better opportunities to generate income.

Topics to be discussed:

- Implementing a ‘human-centred’ rather than ‘land-centred’ approach to urbanisation
- Increasing the economic output per unit of urban land
- Opportunities offered during transformation

Chair:

Wang Boming Chairman, SEEC Media Group Limited
Editor-in-Chief, Caijing Magazine

Panellists:

Li Tie Director-General, Centre for City and Town Development, National
Development and Reform Commission

Frank Wu Chairman of the Board, Central China Real Estate Ltd

Guo Wei Chairman, Digital China

Liu Xiaoguang Chairman, Beijing Capital Group

Sir Michael Bear UK Special Envoy for Sustainable Urbanization to China

16:40-18:00 **Masters Talk**

Slower Growth and New Value under the ‘New Normal’

After 30 years of rapid growth, China’s market economy has been transformed from shortage to surplus. In such circumstances of over-investment, China can only become burden-free through absorbing past overcapacity. With bearish economic forecasts, decelerating growth rate and structural economic decay, what can Chinese enterprises do to lead transformation and create new value? Professor Xu Xiaonian will provide insights.

Speaker:

Xu Xiaonian Professor of Economics and Finance
China Europe International Business School



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16:40-18:00 **Corporate ‘UN’**

BBC Telecast Forum: The Power of Globalization

The evolution of globalization has given Chinese and foreign businesses new opportunities and challenges in building a successful global business. In this session, leading Chinese and international business leaders will share strategies to best manage global resources and international teams.

Moderator:

Steve Tappin CEO, Xinfu Group; Best-selling author

Panelists:

Liu Yonghao Chairman, New Hope Group; Vice-Chairman, China Minsheng Bank

Thomson Li Chairman of the Board and CEO, TCL Corporation

Manoj Chugh Global Head, Tech Mahindra

Chris Rogers CEO, Costa Coffee

16:40-18:00 **Face to Face: Leading VC's and Invested Startups**

A group of China's most active and insightful VCs share their experiences with leading the growth and development of China's most innovative start-ups.

Discussion focus:

- The strategy and logic of investors
- Fostering strong growth in invested entrepreneurs
- Sharing behind the scenes principles of business operation

Moderator:

Justin Tang Co-founder and Partner, Blue Ridge China

VC:

Wang Chaoyong Founding Chairman and CEO, China Equity Group Inc.

16:40-18:00 **Can You Imagine?**

The Mission of Interstellar-- a Grand Finale of Human Civilization?

Interstellar is a mind-challenging movie. It involves many cutting-edge physical problems such as black holes, wormholes, relativistic effects multi-dimensional space, etc. What is a black hole, why does it attract so many researchers, and how are black hole proven to exist?

Zhang Shuangnan, Director of the Key Laboratory of Particle Physics Objects, Chinese Academy of Sciences, will provide a deep interpretation for you.

Moderator:

Peter Wang Chairman of the Board, Tentimes Group Co., Inc.

Speaker:

Zhang Shuangnan Researcher, High Energy Physics Institute, Chinese Academy of Sciences
Director, Key Laboratory of Particle Physics Objects

18:30-19:00 **Thank You Show**

Moderator:

Ma Weihua Executive Chairman, China Entrepreneur Club;
Chairman, Wing Lung Bank; Former President, China Merchants Bank

Participants:

Representatives of the Liaoning Government

Members and Advisors of the China Entrepreneur Club

Global Partners of the China Green Companies Summit

19:00-20:20 **Dinner Banquet hosted by the Liaoning Government**

20:30-22:30 **Liaoning Government Meeting with CEC (closed-door)**



China Green Companies Summit
中国绿公司年会
推动商业可持续

■ Wednesday, 22 April 2015

08:30-15:00 **Company Visit: BMW Brilliance Tiexi Plant**

The Allure of Germany's Smart Industry

The BMW Brilliance Tiexi plant enjoys BMW's most advanced technology and is exemplary in sustainable development. Tiexi's four main plants or "robot kingdoms" have an automation rate of 95%, and water recycling rate of 90%. BMW's stamping and painting facilities in particular utilize unique designs in saving water and energy resources, while reducing emissions.

08:00-16:00 **BMW • Daonong Cup Golf Tournament 2015**



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