



**EU-China
Business Association**
欧盟中国贸易协会



Official Participant

EXPO MILANO 2015

EU-CHINA Days: Joint cooperation to enhance investments and business opportunities

9–10 June 2015

The EU-China Business Association (EUCBA) has the pleasure to invite you to the EU-China Days organised by the European Commission at the World Expo in Milan. The EUCBA is an Association of Associations in the European Union countries promoting business relations between European enterprises, institutions and their Chinese counterparts. Today it counts 21 members from 21 different countries. The EUCBA has its office in Brussels.

The **European Commission – the Directorate-General for Internal Market, Industry, Entrepreneurship and SMES** is organising a focused event on EU-China that will see the participation of European and Chinese companies, clusters and Institutions.

The event will allow you to get information on the European Commission tools in favour of internationalisation supporting businesses (in particular SMEs), and the business relations between Europe and China. You will also have the chance to meet Chinese and European counterparts during the B2B sessions in order to discuss concrete cooperation projects in business, technology transfer and research.

By attending this event, you will gain easy access to enterprises, clusters and stakeholders and will get new opportunities and competitive advantages!

You can find detailed information and submit your participation at the conference as well as to the B2B meetings at the following links:

- **EU-China Days** (9–10 June, 2015): <http://www.euexpo2015-china.talkb2b.net/>
- **Detailed draft programme**: http://www.eucba.org/images/contents/files/EU-CHINA_Draft-Programme.pdf

Participants

- SMEs and big companies
- Clusters
- Research Centers
- BSOs and Institutions

Sectors of the B2B Meetings

- Agro-food manufacturing
- Creativity, cultural heritage and local traditional food
- Space application to agriculture and environmental management
- Health biotechnologies
- Food and wine tourism
- Other topics relevant to the thematic focus of the brokerage event.

To register to the Conference and/or to the B2B, please use the “**REGISTER**” button on the top-right of this page.

Deadlines

6 April – 29 May, 2015	Registration for the Conference
6 April – 22 May, 2015	Registration for the B2B. Support will be provided for the drafting of cooperation profiles. Once your profile is duly filled, it will be validated by the organisers and will be published online and promoted.
25 – 29 May, 2015	Selection and booking of the B2B Meetings. Support will be provided for the matchmaking between cooperation profiles. Confirmation of the participation at the B2B
1 – 8 June, 2015	Delivery of the confirmed B2B meetings schedule
9 – 10 June, 2015	EU-China Event
10 June – 14 October, 2015	Follow-up

We remain at your disposal for any further information you require and look forward to meeting you at the EU-China Days at the World Expo in Milan!

Best regards

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Executive Director

Stephen Phillips

Chairman