

Horasis China Meeting

5-6 November, 2017, Sheffield, United Kingdom

Co-hosts:

Sheffield City Region China Federation of Industrial Economics

Co-chairs:

Anson Chan, Chairman, Bonds Group of Companies, Hong Kong SAR Guan Jianzhong, Chairman, Dagong Global Credit Rating, China Roger King, Member of the Supervisory Board, Orient Overseas (International), Hong Kong SAR Lu Yuebing, Vice Chairman, Siguler Guff, China Deepak Premnarayen, Chairman, ICS Group, India Pierce Riemer, Director General, World Petroleum Council, United Kingdom David Wright, Vice Chairman, Barclays Capital, United Kingdom Wu Yijian, Chairman, Ginwa Investments Holding Group, China Xu Heyi, Chairman, Beijing Automotive Group, China William Y. Zhang, Chairman, EU-China Municipal Development Commission, China

Co-organizers:

China-Europe Association for Technical and Economic Cooperation (CEATEC) China-Britain Business Council China Council for the Promotion of International Trade (CCPIT) China Fortune Media EU-China Business Association (EUCBA) EU-China Municipal Development Commission Global Innovator Conference

Academic Partners:

University of Sheffield Sheffield Hallam University

Tourism Partner:

Visit England



5 November 2017

from 13.00 Arrival and check-in, Mercure St. Pauls Hotel, 119 Norfolk St, Sheffield S1 2JE

11.00-19.00 Registration at the Mercure St. Pauls Hotel

Optional Programme

12.00-12.30 Arrival Buffet Lunch (Mercure Hotel) An opportunity to meet delegates of the Horasis China Meeting upon arrival.

Optional Programme

13.00-14.00 Horasis Y-Accelerator Pitch (Mercure Hotel)

Discover four shortlisted candidates/companies that are ready for investment – who have competed to pitch for £50k investment in scaling their business into Sheffield City Region and Chinese markets. *Chaired by* • tbc

Optional Programme

14.30-16.00 Heritage, Resilience and Learning (Mercure Hotel)

Discover world class innovation assets within a supercharged Sheffield City Region, as we become an international centre of advanced manufacturing innovation for the 21st century. Discover businesses and projects already active in business with China. *Chaired by*

• tbc

16.00-17.30 Joining Hands for Innovation (Mercure Hotel)

China is at a critical juncture of its economic transition: the country is developing into a major force in entrepreneurship and innovation. China's economic partners could beneficially engage with China to promote creativity jointly in manufacturing and services. What are the areas of shared interests between China and its partners to promote further cooperation?

• Sophie Power, Chief Executive Officer, Airlabs, United Kingdom

• **Tim Zhang**, Chief Executive Officer, Mount Flag, USA *Chaired by*

• Alexander Wan, Senior Advisor, China Daily Asia Pacific, Hong Kong SAR

17.30-18.45 Reception (Mercure Hotel)

Welcome

Horasis, the Sheffield City Region and the China Federation of Industrial Economics welcome participants to celebrate the 13th Horasis China Meeting.

• Nigel Knowles, Chairman, Sheffield City Region, United Kingdom

- Frank-Jürgen Richter, Chairman, Horasis, Switzerland
- Xiong Meng, Executive Vice Chairman, China Federation of Industrial Economics, China



The Global Visions Community

Virtual Ribbon Cutting Ceremony, with co-hosts, co-organizers and partners

- Keith Burnett, Vice-Chancellor, University of Sheffield, United Kingdom
- Chris Husbands, Vice-Chancellor, Sheffield Hallam University, United Kingdom
- Nigel Knowles, Chairman, Sheffield City Region, United Kingdom
- Matthew Rous, Chief Executive, China-Britain Business Council, United Kingdom
- Gwenn Sonck, Executive Director, EU-China Business Association (EUCBA), Belgium
- Xiong Meng, Executive Vice Chairman, China Federation of Industrial Economics, China
- Yang Xinfang, Director, CCPIT Commercial Sub-council, China
- William.Y. Zhang, Chairman, EU-China Municipal Development Commission, China Chaired by
- Frank-Jürgen Richter, Chairman, Horasis, Switzerland

18.45-19.00 Walk from the Mercure St. Pauls Hotel to the Cutlers Hall

19.00-21.00 Opening Dinner: China and the UK - Investing in the Future (Cutlers Hall)

The economies of both China and the UK are highly innovative and breakthrough ideas come to fruition quickly. The accords between both countries bode well for a flourishing future wherein ideas and products continue to be traded. Which areas and initiatives shall be nurtured further?

- Liam Fox, Secretary of State for International Trade, United Kingdom (tbc)
- Representative of the Government of China (tbc)

Chaired by

• Nigel Knowles, Chairman, Sheffield City Region, United Kingdom

• Frank-Jürgen Richter, Chairman, Horasis, Switzerland

21.00-21.30 Walk from the Cutlers Hall to the Mercure St. Pauls Hotel

21.15-22.30 Reception: Celebrating Sheffield City Region and the Northern Powerhouse (Mercure St. Pauls Hotel, Winter Garden)

Towns and infrastructures of the North of England have become thriving, wellconnected and successful. Chinese partners are a major and growing part of the Northern Powerhouse's unfolding success story. How can China help implement long-term strategies creating enhanced economic partnerships for the region? • Jake Berry, Minister for the Northern Powerhouse, United Kingdom (tbc)



6 November 2017

07.00-07.15 Walk from the Mercure St. Pauls Hotel to Sheffield City Hall

from 07.00 Registration (Sheffield City Hall)

07.30-08.45 Breakfast Sessions (Sheffield City Hall)

Reading China's 13th Five-Year Plan (South Hall)

The newly endorsed Five-Year Plan proposes to transform the country into a moderately prosperous society by 2020 by streamlining traditional industries and promoting innovation. How can the corporate sector embrace the tremendous business opportunities the plan offers? In which sectors can China and its global partners cooperate to bring greater wealth to its nations and its citizens?

- Nicholas Beale, Director, Sciteb, United Kingdom
- Florence Biot, Co-Founder and Executive Director, Asia Centre, France
- Jarvous Chen, Managing Director, Sinda Corporation, China
- Feng Leiming, Secretary General, Tianjin Institute for International Development Studies, China
- Doris Fischer, Chair of China Business and Economics, University of Wuerzburg, Germany
- Liu Jingyi, Editor-in-Chief, Global China Insights, The Netherlands Chaired by
- Pieter Perrett, Professor, University of Applied Sciences Northwestern Switzerland, Switzerland

Cultivating Entrepreneurship - The Role of Youth (North Hall)

Young entrepreneurs have a special role to play in developing and commercializing game-changing innovations. How can China's youth make the most of its potential and resources? What support is needed to enable joint creativity with their young global counterparts?

- Layla Dong, Founder, Broadshine, China
- Gregor Heinecke, Chief Executive Officer, Transcontinental M&A Advisory, Germany
- Harrace Lau, Co-founder, eOneNet.com, Hong Kong SAR
- Christian Weirich, Founder and Chief Executive Officer, Far Square, Switzerland

• **Zhang Ting**, Founder and Chief Executive Officer, Crayfish International, United Kingdom *Chaired by*

• Angie Hobbs, Professor of the Public Understanding of Philosophy, University of Sheffield, United Kingdom

Navigating China's Geopolitics (Ballroom)

With an increasingly powerful China tensions between China and the West have increased in the last few years. How can these be faced, understood and acknowledged to derive a better future for all? How can businesses influence and overcome cultural hesitations?

- Lord Alderdice, Member of the House of Lords, United Kingdom
- Keith Bennett, Deputy Chairman, 48 Group Club, United Kingdom
- Michael Jeive, Director, Swiss SME Research Center China, Switzerland
- Stephen Klimczuk, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom
- Sergey Millian, Chairman, Millian Group, Russia
- Chitra Narayanan, Associate Fellow, Geneva Centre for Security Policy, Switzerland
- Augusto Soto, Director, Dialogue with China Project, Spain
- Chaired by



• Lou Marinoff, Professor of Philosophy, The City College of New York, USA

Making Sense of China's Booming Tourism (Memorial Hall)

China is now the largest source market for international travel. The geographies around the world have become major destinations for Chinese tourists and investments in tourism related industries. What will it take to allow this new wave of tourism to thrive?

• Richard Li, Managing Partner, Success Mark, Hong Kong SAR

- Alf Erik Lundgrenn, Chairman, Nordic Invest SIA, Latvia
- Dimosthenis Manginas, Chairman, Manginas and Partners, Greece
- Philippe Monnier, Member of the Board, WayRay, Switzerland
- Wang Jincheng, Chinese Director, Confucuis Institute of University of Lisbon, Portugal

• Zhang Shunchuan, Founder, Bai Art Museum, China

Chaired by

• John B. Kidd, Research Fellow, Aston Business School, United Kingdom

09.00-10.00 Opening Plenary: China and World Economic Outlook (Irwin Mitchell Oval Hall)

The world economy changes at an unprecedented pace as a result of hyper-connectivity and external shocks. What are the risks at the top of the global agenda in 2017-2018? How will the Chinese economy perform?

• Guan Jianzhong, Chairman, Dagong Global Credit Rating, China

• Pierce Riemer, Director General, World Petroleum Council, United Kingdom

• David Wright, Vice Chairman, Barclays Capital, United Kingdom

• Xu Heyi, Chairman, Beijing Automotive Group, China Chaired by

• James Kynge, Emerging Markets Editor, Financial Times, United Kingdom

10.00-10.30 Contact Break (Arches Bar)

10.30-12.00 Boardroom Dialogue Sessions

Investing in the UK (South Hall)

Despite the uncertainties around BREXIT, the UK economy is expected to grow in the years to come. What does the country's investment landscape look like? How can the UK serve as a hub for Chinese investments?

- Jeffries Briginshaw, Chief Executive Officer, BritishAmerican Business, United Kingdom
- Kerry Brown, Professor of Chinese Studies, King's College London, United Kingdom
- Metin Guvener, Chairman, Triangle Group, United Kingdom
- Andrew Long, Chief Executive, Extra Motorway Service Area Group, United Kingdom
- Anne-Marie Martin, Chief Executive, COBCOE, United Kingdom
- David Orchard, Founder, WGP, United Kingdom
- Tan Peitao, Managing Director, CUKCN, China
- Paul Taylor, Chief Advisor, Zhuzhou CRRC Times Electric, United Kingdom
- Zhang Xiaodong, Chairman, Winhopes Investment Co., China
- Paul Xie, Founder, Kunpeng Online, China

Chaired by

• tbc



Reforming China's Capital Markets (North Hall)

China is pushing ahead with reforms to make its capital markets more efficient and to allow foreign investors to participate. What trends are shaping the future of China's capital markets?

- Alexander Batchvarov, Managing Director, Merrill Lynch, United Kingdom
- Luca Schenk, Chief Executive Officer, BX Berne eXchange, Switzerland
- Henry Shterenberg, Chief Executive Officer, Briggs Capital, Ukraine
- Oltmann Siemens, Member International Advisory Board, International Finance Forum, China

• Georges Sudarskis, Founder and Managing Director, Sudarskis and Partners, Italy

- Chaired by
- Alastair Campbel, Chairman, Bridger, Hong Kong SAR

Rethinking "Made in China" (Ballroom)

The Chinese manufacturing sector is in the process of transitioning to higher value-added manufacturing, What capabilities and strategies can help Chinese firms enhance their competitive edge in today's volatile global landscape? And what is the future of Made in China as the economy evolves from an investment- to a consumption-driven mode?

- Marcelo de Andrade, Partner, Earth Capital Partners, United Kingdom
- Stiphan Behar, Chief Executive Officer, SpaceTek, USA
- Urs Lustenberger, President, Swiss Asian Chamber Of Commerce, Switzerland
- Matthias Roebel, Chief Executive Officer and Co-founder, Ming Labs, Germany

Zhu Li, Member of Council, China Society of World Economics, China

Chaired by

• Luigi Gambardella, President, ChinaEU, Belgium

Foreign Firms in China (Memorial Hall)

A change in foreign investors' perception of China is becoming perceptible. What are the new conditions for foreign investors' success in China? And what are the future opportunities in the China market for foreign companies?

- Bo Inge Andersson, Chief Executive Officer, Bo Group Enterprises, Sweden
- Sergey Demin, President, Rosatom Eastern Asia, Russia
- Roberto Dona, Professor, International Business School Suzhou, Italy
- Richard Morgan, Director, AngloAmerican, United Kingdom
- Bill Thomson, Founding Partner, Sino-Scot, United Kingdom
- Gérard Wolf, Member of the Board, MEDEF International, France
- Brian Yang, Chief Executive Officer, Inspiration Inc., China Chaired by
- Clare Pearson, Chairperson, British Chamber of Commerce, China

12.00-13.30 Networking Lunch (Ballroom)

An opportunity to share ideas and insights in an informal setting, promoting B2B exchange.

13.30-14.30 Plenary Session: Embracing China's New Normal (Irwin Mitchell Oval Hall)

China's economy is currently passing through a transition shifting from the investment driven development strategy that propelled three decades of growth to highly knowledge-intensive growth. How to make this transition in the context of the New Normal?



- Roger King, Member of the Supervisory Board, Orient Overseas (International), Hong Kong SAR
- Deepak Premnarayen, Chairman, ICS Group, India
- Wu Yijian, Chairman, Ginwa Investments Holding Group, China Chaired by
- Baron Jean-Christophe von Pfetten, President, Visiting Professor, People's University of China, China

14.30-16.00 Boardroom Dialogue Sessions

Gauging the Power of Chinese Innovation (South Hall)

The Chinese leadership has determined innovation as the economy's new growth engine, betting on the country's high-tech future. How to develop and leverage new breakthrough technologies?

- Anthony Chan, Chairman, New Line Capital Investment, Hong Kong SAR
- John Cook, Chairman, Rock Lake Associates, Switzerland
- Ken Hu, President and Chief Executive Officer, HKF Technology, USA
- Andreas Hube, Vice President, SAP, Germany
- Lu Gang, Founder, TechNode.com, China
- Kathy Gong, Co-founder and Chief Executive Officer, WafaGames, China
- James Seng, Chief Executive Officer, Xianyu Zhima Tech. Co., China
- Fione Tan, Co-founder, 28Mall.com, Malaysia

Chaired by

• Stacy Kenworthy, Chief Executive Officer, HellaStorm, USA

China's Global Expansion (North Hall)

China's outbound investment has been higher than inbound for the last few years. This momentum is beginning to create new market leaders, breaking the dominant positions of Western multinationals. Where and in what sectors might Chinese investment be focussed? And what are the main challenges facing Chinese companies expanding abroad?

- Claude Béglé, Chairman, Symbioswiss, Switzerland
- Iris de Brito, Chief Executive Officer, New Capital, Mozambique
- Jürgen Kracht, Chairman, Fiducia, Hong Kong SAR
- Boris Levin, Managing Partner, Stargate Capital, Germany
- Lucy Niu, Executive Director, Research Center of Pacific Studies, China
- Ivan Tselichtchev, Professor of Economics, Niigata University of Management, Japan
- Mark Turrell, Founder and Chief Executive Officer, Orcasci, USA

• Jerry Zhang, Chief Executive Officer, Neocomm Broadband, China Chaired by

• J.T. Li, Senior Associate Dean, Hong Kong University of Science and Technology, Hong Kong SAR

Making Green Economical (Ballroom)

Government subsidies have been introduced worldwide to stimulate sustainability. China is lowering its CO2 emissions and it might be ahead of its targets to meet the 2015 Paris Agreement. What are the costs? And might China's success be exported to benefit others?

- Bao Yu, Founder, Green China Lab, China
- Edgar Bullecer, Co-Founder and Managing Trustee, The Paglas Group, Philippines
- Cao Xudong, Chief Executive Officer, Momenta, China
- Cheng Ichin, Director and Co-founder, Sustainable Innovation Lab, United Kingdom
- Julia Häusermann, Founder and President, Rights and Humanity, United Kingdom
- Rajive Kaul, Chairman, Nicco Group, India



• Ali Osman Ozdilek, Member of Board of Directors, GD Holding A.S, Turkey Chaired by

• Edith Terry, Managing Director, Cotton Tree Advisors, Hong Kong SAR

Educating for a New Age (Memorial Hall)

Increasingly globally disruptive technologies demand constant lifetime education to return people to work. How may this be achieved in China? And how can British and other global educational institutions develop the skills that China needs?

• Donny Huang, Founder and Managing Director, 4stones, China

- Li Qin, Founder, QED Education Group, United Kingdom
- Timothy Nichol, Dean, Liverpool Business School, United Kingdom
- Shi Wenjie, Associate Professor, Central University of Finance and Economics, China
- Diana Skelton, Deputy Director General, ATD Fourth World: All Together in Dignity, France
- Jackie Wong, Founder, China Women School, China

• Yuan Mingli, Co-founder and Chief Technology Officer, Caiyunapp.com, China Chaired by

• Keith Burnett, Vice-Chancellor, University of Sheffield, United Kingdom

16.00-16.30 Contact Break (Arches Bar)

16.30-18.00 Boardroom Dialogue Sessions

China's Grand Trade Strategy (South Hall)

Beijing's One Belt, One Road initiative focuses on trade and cooperation along the New Silk Road. Meanwhile, China has agreed more than a dozen bilateral Free-Trade-Agreements (FTAs) in Asia and further afield, with others forthcoming. What is the current status of the potential FTA between the EU and China (and potentially the UK); and how is the FTA going to create growth? • Adnan Akfirat, Chairman, TUCEM Turkish-Chinese Business Matching Center, Turkey

- Noel Akpata, Chief Executive Officer, Stratex Pro, Nigeria
- Abdulaziz A. Albakr, President, Business Management Technology, Saudi Arabia
- Andrew Crosby, Managing Director, International Centre for Trade and Sustainable Development (ICTSD), Switzerland
- Ninel Seniuk, Lecturer, MGIMO University, Russia

• Henry Tillman, Chief Executive Officer, Grisons Peak, United Kingdom Chaired by

• tbc

Boosting Venture Capital (North Hall)

Venture Capital is China's new driver of economic development. How to support new ventures with time, space and cash? What incentives can the government offer? How to embrace a start-up culture across the country?

- Victor Ai, Executive Director, DX.com, Hong Kong SAR
- Andrew Bate, Chief Executive Officer, Safely, USA
- Chen Liang, Managing Partner & Chief Executive Officer, Humboldt Capital, China
- Stan Fung, Managing Director, FarSight Ventures, USA
- Martin Haemmig, Visiting Professor, Renmin University, China
- Vincent Zheng, Managing Partner, Capital First Partners, China



Chaired by

• Chris Husbands, Vice-Chancellor, Sheffield Hallam University, United Kingdom

Reshaping Corporate Governance (Ballroom)

Chinese enterprises are gradually subscribing to international rules about governance, accounting and cross-border financial flows. How might they adjust to international standards and boost corporate globalization? And how may potential changes be merged into their global rule-set, since Chinese firms might opt for hybrid management practices?

- Roy Chan, Co-Managing Partner Mainland China, DLA Piper, China
- Harald Einsmann, Member of the Supervisory Board, Tesco, United Kingdom
- Ge Ming, Chairman, China M&A Association, China
- Roddy Gow, Chairman and Founder, Asia Scotland Institute, United Kingdom
- Liu Hongchuan, Partner, Broad & Bright, China
- **Tuck Seng Low**, Member of the Executive Board, Swiss-Asian Chamber of Commerce, Switzerland
- **Zhang Ying**, Associated Dean, Rotterdam School of Management, The Netherlands *Chaired by*
- Deepak N. Lalwani, Chairman, Lalcap, United Kingdom

Chinese Brands - Creating Awareness of a Rich Variety (Memorial Hall)

China has strong brands in the making. How can these be promoted? And how quickly - so as to boost economies of scale but without damaging the authentic image of what customers wish to perceive as typical Chinese?

- Erik Berglof, Professor, London School of Economics and Political Science, United Kingdom
- M. Claire Chung, General Manager, YOOX Net-A-Porter Group, China
- Brian J. Grim, President, Religious Freedom & Business Foundation, USA
- Daisy Guo, Chief Operation Officer, Tezign, China
- Jody Jacobs, Managing Director, Brand Avenue, United Kingdom
- James R. Lee, Managing Partner, Lee & Partners, Denmark
- Li Chengcheng, Chief Executive Officer, east2west, Spain
- Stanley Loh, Chief Executive Officer, One Card Limited, Canada
- Fred Wang, Chairman, Salon Films Group of Companies, Hong Kong SAR
- Zhu Shunhua, President, Shenzhen Watch & Clock Association, China

18.00-19.00 Closing Plenary: Making Globalisation Work (Irwin Mitchell Oval Hall)

The many threads of globalisation have raised living standards through widespread integration and trade. Presently, the West seems to be de-globalizing whereas China is advancing globalization. How do we achieve the best mix of globalization in China and the West? What are the appropriate measures? • Anson Chan, Chairman, Bonds Group of Companies, Hong Kong SAR

• Lu Yuebing, Vice Chairman, Siguler Guff, China

• William Y. Zhang, Chairman, EU-China Municipal Development Commission, China Chaired by

• David Schlesinger, Founder and Managing Director, Tripod Advisors, Hong Kong SAR

19.00-19.15 Walk from the Sheffield City Hall to the Sheffield Cathedral, Church Street

19.15-19.45 Reception (Sheffield Cathedral)



19.45-21.30 Closing Dinner: The New China Context (Sheffield Cathedral)

China is in the midst of sound economic development that will shape the course of global business for the rest of the 21st century. We engage in a conversation on the path forward for China. How can the world contribute to China's next phase of economic transformation?

7 November 2017

08.00-12.30 A Morning in Sheffield and Chatsworth

Participants are invited to join a guided tour to explore the vibrant city of Sheffield, including a visit to Chatsworth House which has been home of the Cavendish family since 1549. Meet at 7.45 in the lobby of the Hotel Mercure St. Pauls. Participants are invited to Breakfast at Chatsworth House.



Horasis China Meeting Sheffield, United Kingdom, 5-6 November 2017 Registration Form- Reduced Fee

Registrant's Full Name	Company / Position		
Preferred Mailing Address	City	Country	Postal code
Preferred Phone	Preferred Fax		Preferred E-mail
Contact (Assistant) Name	Phone Number		

Fees & Payment: Swiss Francs CHF 1000 per person

(reduced fee for co-chairs, speakers and delegates coming through co-hosts and co-organizers. The standard fee is CHF 2000)

Participation will not be granted without payment. Please allow five working days for application to be processed. Participation is not confirmed until payment has been received in full.

Credit card details*:

Credit card type:	Mastercard \Box	VISA		Amex			
Card holder:							
Card number:							
Security code:							
Expiry date:							
Payment:	CHF 1000						
*Payment will be processed by TICKETINO							

Cancellation Policy: 100% Non Refundable once registered

Waiver of Liability and Consumer Rights

In consideration of Horasis organizing, arranging and permitting me to participate in the Global India Business Meeting ("Event"), I hereby waive all rights which I may now have or which may accrue in the future against Horasis, and I hereby release and discharge Horasis from, and agree to indemnify and hold Horasis harmless from and against all liability for any and all actions, damages, causes of action, suits, costs, losses, expenses, claims, demands, damages, and judgments (collectively the "Losses and Claims"), which I, my spouse, family members, children, invitees, heirs, executors, administrators, successors and assignees ever had, now have or hereafter, shall or may have resulting from or arising in connection with my travel to, attendance at or participation in the Event and any related activities. This release specifically includes, but is not limited to, claims or losses based on breach of contract, breach of warranty, misrepresentation, negligence, and/or negligent misrepresentation. I, my spouse, and my children waive all of our rights. I acknowledge that no promises, representations, or affirmations of fact were made to me by Horasis Representatives concerning the safety or danger associated with traveling to the Event or participating in any activity or outing related to, associated with or connected in any way to the Event and affirm that I have read and understand the foregoing provisions of this waiver and release of liability and accept the terms of this waiver and release of liability as a condition of my attendance at the meeting. I further agree that this release shall be governed by the laws of Switzerland.

I have read the Waiver of Liability as stated above and accept the terms of the waiver.

Signature

Date

Pl return the filled-in form to richter@horasis.org or fax: +41 44 214 6502